

## Message Text

CONFIDENTIAL

PAGE 01 MANILA 03490 091121Z

ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-08 L-03 OPIC-03 TRSE-00

CIAE-00 INR-07 NSAE-00 /029 W

-----091134Z 084671 /22

R 090904Z MAR 77

FM AMEMBASSY MANILA

TO SECSTATE WASHDC 6913

C O N F I D E N T I A L MANILA 3490

E O 11652: GDS

TAGS: EAGR, BEXP, RP

SUBJ: AVON INVESTMENT IN PHILIPPINES

REF: STATE 051405

1. WE HAVE RESERVED 10:00 O'CLOCK MONDAY MORNING MARCH 14,  
FOR ROBERT MCMILLAN AND GLENDON ROWELL OF AVON AND CAN BE  
FLEXIBLE WITH REGARD TO A LATER TIME IF PREFERRED. E/C  
COUNSELOR WILL MEET WITH THEM.

2. FYI. ROWELL TOOK INITIATIVE TO CALL US FEBRUARY 9  
AND BRIEFED EMBOFF ON WITHDRAWAL OF AVON APPLICATION WHICH  
WAS DONE TO PREVENT BEAUTIFONT, PRINCIPAL AND SOLE  
OPPOSITOR, FROM GOING TO COURT AND TYING UP APPLICATION.  
ROWELL SAID THAT BOI AND OTHER GOP OFFICIALS HAVE BEEN  
SYMPATHETIC, COOPERATIVE AND UNDERSTANDING. HE CONCLUDED  
THAT THERE WAS NOTHING FOR THE USG TO DO IN THIS CASE, FOR  
NEITHER THE USG NOR THE GOP COULD PREVENT A PRIVATE  
COMPANY FROM GOING TO COURT TO SEEK AN INJUNCTION AND  
THEREBY TIE UP THE APPLICATION.

3. FYI. COMMENT: IT IS OUR IMPRESSION THAT ROWELL  
AND MCMILLAN DO NOT SEE EYE TO EYE ON HOW TO PROCEED,  
AND WHILE WE HAVE NO SOURCES OTHER THAN ROWELL AND THE  
NEWSPAPERS, WE BELIEVE ROWELL'S ACCOUNT IS CREDIBLE.

CONFIDENTIAL

CONFIDENTIAL

PAGE 02 MANILA 03490 091121Z

IN ANY CASE, WE ARE NOW MINDFUL OF THE INTRA-AVON  
DIFFERENCES AND WILL TRY TO AVOID THE FLOATING (AND  
SUNKEN) MINES. PLEASE KEEP THESE TWO FYI PARAGRAPHS  
STRICTLY WITHIN USG.

SULLIVAN

CONFIDENTIAL

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** INVESTMENTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 09-Mar-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977MANILA03490  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770080-1195  
**Format:** TEL  
**From:** MANILA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770378/aaaacqrr.tel  
**Line Count:** 60  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** ff5d5ebb-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION COME  
**Original Classification:** CONFIDENTIAL  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** CONFIDENTIAL  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 51405  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 23-Feb-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3163101  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** AVON INVESTMENT IN PHILIPPINES  
**TAGS:** EAGR, BEXP, RP, AVON, (MCMILLAN, ROBERT), (ROWELL, GLENDON)  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/ff5d5ebb-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009